



Announcement No. 31, s. 2022

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 30th Anniversary Celebration of the National Children's Month this November 2022

Pursuant to Republic Act No. 10661, s. 2015 (the National Children's Month Act), the Council for the Welfare of Children (CWC), Department of Social Welfare and Development (DSWD), and the National Youth Commission (NYC) will lead the annual National Children's Month (NCM) celebration in November, with the theme "*Kalusugan, Kaisipan at Kapakanan ng Bawat Bata Ating Tutukan!*".

The 30th NCM's theme aims to uncover how mental health cuts across children's right to survival, development, protection, and participation and one can collectively call actionable changes which are crucial to children's overall well-being.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

- Recite the Panatang Makabata using any of the 38 available Philippine native language translations or the Filipino Sign Language interpretations every Monday, Flag Ceremonies, and opening ceremonies of any child-focused activities;
- Upload the NCM banner design/cover photo on Agency websites and social media accounts and share all posts related to National Children's Month from the CWC Facebook Page;
- Organize relevant activities based on the overall NCM's focus and theme, and Tag the Council for the Welfare of Children on Facebook and Twitter Pages;
- Participate in the NCM online activities (schedule attached); and,
- Submit a post-activity narrative report on all NCM activities to CWC on or before **16 December 2022 (Friday)** via email: childrensmoonth.ph@gmail.com.

Bawat Kawani, Lingkod Bayani

For further details, please visit:

- CWC website: cwc.gov.ph
- Facebook Page: [fb.com/CWCgovph](https://www.facebook.com/CWCgovph)
- Twitter Page: [@CWC_govph](https://twitter.com/CWC_govph)
- YouTube channel: [CWChildrenOfficial](https://www.youtube.com/channel/CWChildrenOfficial)
- Google Drive: bit.ly/NCM30Materials

Agencies may coordinate with Mr. Elinio L. Bardillon, CWC Public Affairs, and Information Office, via telephone number (02) 8461-6553 and email at elbardillon@cwc.gov.ph and childrensmoth.ph@gmail.com.



ATTY. KARLO A. B. NOGRALES
Chairperson

18 October 2022